



# **NARNOO MEDIA NETWORKING PLATFORM**

**For Tourism Websites**

**Videos   Brochures   Images   Agent Portals**

# Overview

To collect, display and network all aspects of tourism promotional media.

## Global Computing Standards

The Narnoo platform is a state of the art, cloud computing based media solution for the tourism and hospitality industry. It's sole purpose is to streamline the process of networking and distributing the tourism industry's media.

Built on a backbone of secure, globally distributed servers, you can be assured that your client's files will be delivered fast and securely world wide.



Narnoo is the complete, digital media solution for all tourism based businesses.

## Why Narnoo

Narnoo has been built around the tourism and hospitality industry and it's media needs. Our platform covers all the industry's requirements when it comes to images, videos and brochures.

## Content Focused

### Offer your users:

- Unlimited highest resolution images
- HD quality videos
- Digital brochures
- On demand through your website

## Extend To Your Members

Extend your media library by including the media content of all your members. Now your users can not only search through your media but also view your member's media in the results.



## Enhance your website

Custom designed media players  
Image slideshows  
Digital page turning brochures

All your content is automatically converted and integrates seamlessly into any website. No programming knowledge is needed.

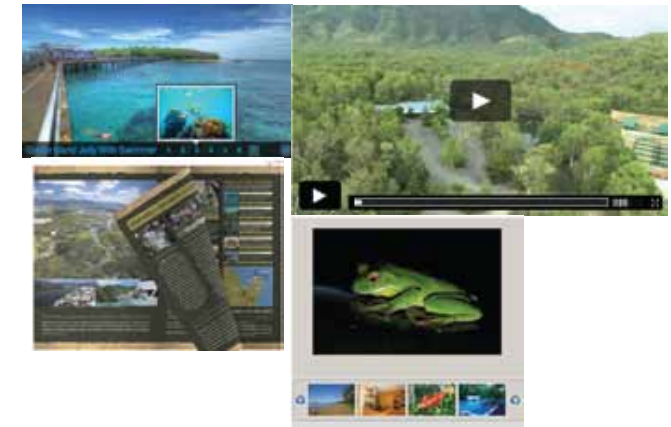
## Integrate Member's Content

Not only can you display your own content through your website but also the content of your members. No more having to struggle to get your members to pass on their files.

### Simple 1-click upload

Now, through the Narnoo platform and our simple 1-click upload and conversion process, all your content and your member's content, will be available to you at a key-stroke.

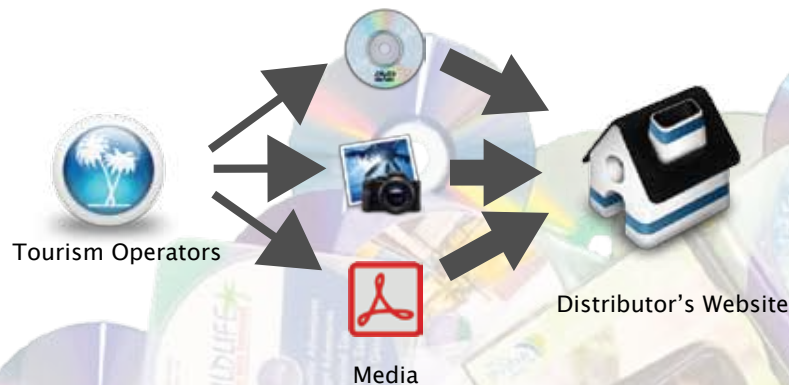
Just think of the time and effort this will save your staff!



## Simplicity

To reinforce the simplicity of Narnoo, imagine all your members contributing to your media library and to the contents displayed through your website. Narnoo's platform provides this service.

Through Narnoo, all your members have to do is upload their content into their Narnoo account and then this content is instantly made available to you. No double handling of files or reduced productivity, just highest quality media instantly delivered into your network.



# Included Tools

## Video Player



Our digital video player utilises a streaming video file that is created when you upload a video into the system. You can customise the color of the video player, upload a logo to act as a watermark and you can even set a 'linkage' URL. Our media player is so smart, it even changes its own design depending on what size player is needed.

## Image Slideshow



Our digital image slideshow provides a visually stunning way to present still images. High resolution images are converted into a web friendly sized file which integrates with our slideshow player. All you have to do is create an album and the slideshow is ready! Our slideshow player is also smart enough to adjust its design to suit your required needs.

## Brochure Displayer



Our platform automatically converts an uploaded PDF into a page flipping brochure. We provide a zoom function so that every word can be read clearly. This reader is displayed in a light box that is activated by pressing on a thumb image of the PFD's front page. No programming knowledge is required with this reader.

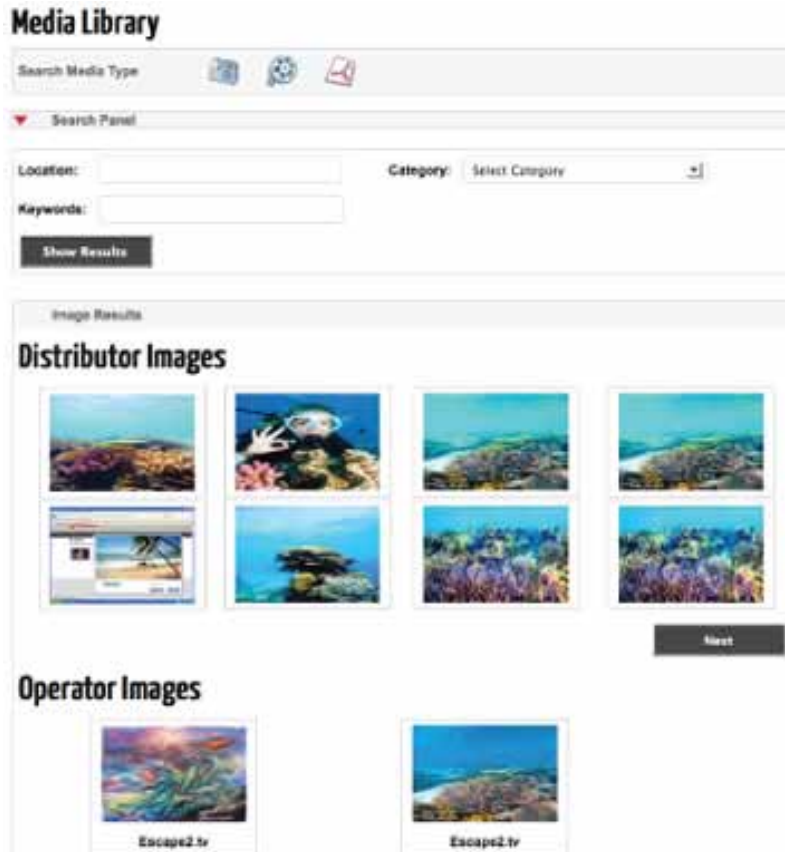
## Album Slideshow



We have an alternative image album player. Based on the same web friendly image file that is automatically created on upload. Simply create an album on within a Narnoo account and our simple code generator will display the necessary code to display this album through the website.

# Media Library

## Distributor Media Library



For distributors who act as regional tourism bodies or tourism representation companies. Narnoo provides a dynamic media library which acts as a hub for all their media needs.

### Search your media and your member's media

Users to the distributor's library not only search through the distributor's media content but also their member's content. This creates a media library that fully represents the distributor and all their members.

### Create and control your users

There are a number of different user types that can have access to this media library. These user types allow the distributor to not only interact with the content in the system but also offer digital services to their members and partners.

### Totally Interactive

- \* Download all your high resolution images
- \* Download all your DVD quality videos
- \* Download all your high resolution images
- \* Download all your members content in these results
- \* Allow members to display your videos through their website
- \* Allow members to create and display image slideshows from your image library
- \* Allow members to display your brochures through their website

Narnoo's distributor library allows you to create the most comprehensive media library available.

Being a distribution hub is your business, Narnoo's is to provide you with the tools to streamline this process.

If you want the most up-to-date media solution for you and your members.

# Contact Us Now

[www.narnoo.com](http://www.narnoo.com)

1300 40 60 71

[info@narnoo.com](mailto:info@narnoo.com)



Narnoo.com  
James Wells  
[www.narnoo.com](http://www.narnoo.com)  
[james.wells@narnoo.com](mailto:james.wells@narnoo.com)  
0412194550