



NARNOO MEDIA NETWORKING PLATFORM

For Tourism Websites

Videos Brochures Images Agent Portals

Overview

To collect, display and network all aspects of tourism promotional media.

Global Computing Standards

The Narnoo platform is a state of the art, cloud computing based media solution for the tourism and hospitality industry. It's sole purpose is to streamline the process of networking and distributing the tourism industry's media.

Built on a backbone of secure, globally distributed servers, you can be assured that your client's files will be delivered fast and securely world wide.



Narnoo is the complete, digital media solution for all tourism based businesses.

Why Narnoo

Narnoo has been built around the tourism and hospitality industry and it's media needs. Our platform covers all the important requirements for images, videos and brochures.

Client Focused

Narnoo has been built with your clients in mind. We have focused on minimising the functions that are required by users when interacting with the system.

1-click upload and conversion process

Our system automatically converts all files into their appropriate formats.

Image Based User Interface

All graphical layouts are based around the content, with easy to recognise thumb nails of all media.

We understand the reluctance of many tourism operators to use technology and that's the reason we made the Narnoo workflow as simple as possible.



Simplicity Is Key

Simplicity has been the driving factor behind Narnoo. Our system had to be simple to use, yet advanced enough to compete against many of the other web based solutions in the market.

- * We use **cloud based computing** for all our heavy media processing, thereby isolating any negative impacts to the Narnoo user experience.
- * We deliver all our files through a **global content distribution network** similar to websites such as, Flickr, Vimeo or YouTube.
- * Our **simple API** makes integration of this system into any website streamlined and easy.

Transparent Service

No other platform on the web can say they are solely about tourism and it's media needs. To the user, Narnoo is completely transparent. We do not offer any *"Watch more videos or view more images on Narnoo"*. We will never direct users back to Narnoo.com and through Narnoo.com no one can view user content.

Clear Strategy

We are not a social platform, we are a business media networking platform. Our concern is giving tourism businesses the opportunity to offer their media for viewing and downloading through their own websites.

External Hosting

We are used to externalise hosting costs and provide a custom media solution for businesses. Read the terms and conditions of many web based media sites. Most will not allow you to do this and if they do, their main priority is to direct you back to their website. Narnoo is not a website, it is a digital tool.

Industry Focused

There are countless tourism marketers, distributors and wholesalers working for your client's. Many of these also work with Narnoo. You can increase your client's networking abilities by integrating their content into the Narnoo platform.

Centrally Distributed

Once your client's media has been uploaded into Narnoo, it becomes available to all their promotional partners. This is just another reason how Narnoo is streamlining the networking and distribution of media in the tourism and hospitality industry.

Digital Tools

Video Player



Our digital video player utilises a streaming video file that is created when you upload a video into the system. You can customise the color of the video player, upload a logo to act as a watermark and you can even set a 'linkage' URL. Our media player is so smart, it even changes its own design depending on what size player is needed.

Image Slideshow



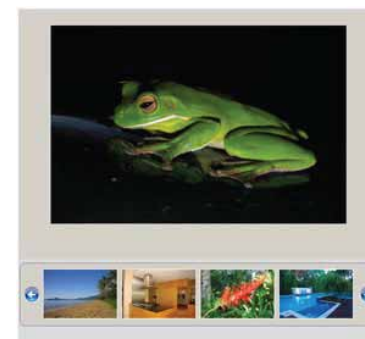
Our digital image slideshow provides a visually stunning way to present still images. High resolution images are converted into a web friendly sized file, which integrates with our slideshow player. All you have to do is create an album and the slideshow is ready! Our slideshow player is also smart enough to adjust its design to suit your required needs.

Brochure Displayer



Our platform automatically converts an uploaded PDF into a page flipping brochure. We provide a zoom function so that every word can be read clearly. This reader is displayed in a light box that is activated by pressing on a thumb image of the PFD's front page. No programming knowledge is required with this reader.

Album Slideshow



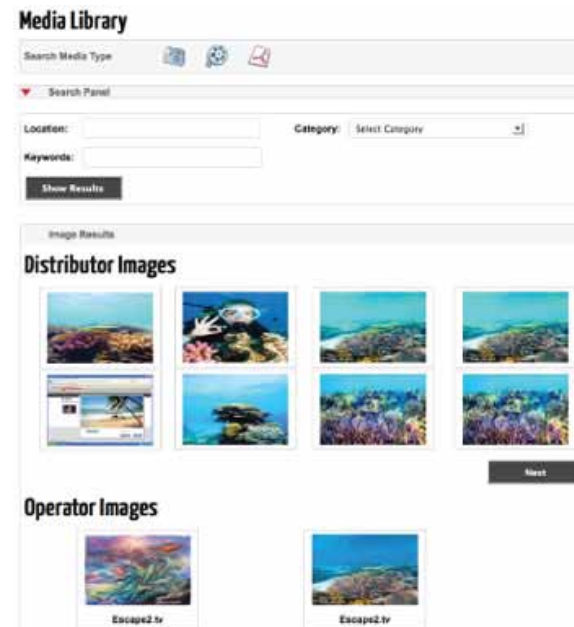
We have an alternative image album player. Based on the same web friendly image file that is automatically created on upload. Simply create an album on within a Narnoo account and our simple code generator will display the necessary code to display this album through the website.

Media Libraries

Operator Media Library



Distributor Media Library



One of Narnoo's most important digital tools is our operator media library. This dynamic library is a mirror image of your clients media within Narnoo. This library however, is designed so that you can embed it within your client's website.

Download highest resolution versions of all their media. No more having to burn CD's or DVD's.

Clients can **direct** their agents to their media library, within their site.

This media library can be **password protected** or left public, the choice is theirs.

For distributors who act as regional tourism bodies or tourism representation companies. Narnoo provides a dynamic media library which acts as a hub for all their media needs.

Download and Search Distributor and Operator's Media

Users to the distributors' library not only search through the distributor's media content but also their member's content. This creates a media library that fully represents the distributor and all their members.

User Interaction

There are a number of different user types that can have access to this media library. These user types allow the distributor to offer digital services previously unavailable.

If you want the most up-to-date media solution for your tourism clients.

Contact Us Now

www.narnoo.com

1300 40 60 71

info@narnoo.com



Narnoo.com
James Wells
www.narnoo.com
james.wells@narnoo.com
0412194550